JOB ANNOUNCEMENT

Job Title: Marketing & Communications Specialist
No. of Vacancies: 1
Position Code 155
Benefits: Health Insurance, Retirement, Paid annual, Sick Leave, Wellness Program, Paid Holidays
Salary: $43,422 – 56,000 DOQ
Other: Exempt position
Work location: Espanola, NM
Work Week: Full Time, 8:00 a.m. to 5:00 p.m.

General Purpose of the Position
Provides a variety of professional, technical and administrative duties related to assisting in the implementation of the advertising, marketing, outreach and promotional activities to enhance public awareness of NCRTD operations, services and programs. Plans, organizes and coordinates a variety of marketing activities which involves the development and creative design of promotional and informational and educational materials and special events and outreach activities, social media, website management, and representing the District at external events and activities.

Qualifications
Graduation from an accredited college or university with a Bachelor's degree in Marketing, Communication's, Journalism, Public Relations or a closely related field; Two (2) years verifiable professional public information, marketing, advertising, public education and outreach and event planning experience with the utilization of a wide variety of media; OR equivalent combination of education and experience.

Location: Espanola, NM

Closing Date
Open until filed, first review of applicants will take place on August 27, 2020

Interested candidates may obtain a District application at www.ncrtd.org or in person at our headquarters offices: North Central Regional Transit District, 1327 Riverside Dr., Española, NM 87532 or by emailing resume to hr@ncrtd.org.

The NCRTD is an EEO/AA Employer. Title II of the American with Disabilities Act and Section 504 of the Rehabilitation Act prohibit discrimination on the basis of disability in public programs. Individuals with disabilities who need a reasonable accommodation to participate in the hiring process or who require information in an alternative format must include this request in their letter of interest.