JOB ANNOUNCEMENT

Job Title: Marketing & Promotions Coordinator
No. of Vacancies: 1
Position Code 145
Benefits: Health Insurance, Retirement, Paid annual, Sick Leave, Wellness Program, Paid Holidays
Salary: $50,572 – $63,215 DOQ
Other: Exempt position
Work location: Espanola, NM
Work Week: Full Time, 8:00 a.m. to 5:00 p.m.

General Purpose of the Position
Performs branding and marketing activities related to the promotion of the District, assists in the development and expansion of transit promotional programs, coordinates ridership and community outreach projects, contributes to website updates and provides support to social media platforms. Performs activities related to creating marketing, customer and public information materials, conducts ridership and other promotions; branding; supporting community partnerships and assisting with organizational participation in community events.

Qualifications
Bachelor’s Degree in Business Administration, Marketing, Communications, or a related field AND Five (5) years of verifiable professional experience in marketing and communications OR an equivalent combination of education and experience.

Employment Requirements: Employment is subject to pre-employment alcohol and/or drug testing.

Location: Espanola, NM

Closing Date
Open until filed, first review of applicants will take place on June 1, 2020

Interested candidates may obtain a District application at www.ncrtd.org or in person at our headquarters offices: North Central Regional Transit District, 1327 Riverside Dr., Española, NM 87532 or by emailing resume to hr@ncrtd.org.

The NCRTD is an EEO/AA Employer. Title II of the American with Disabilities Act and Section 504 of the Rehabilitation Act prohibit discrimination on the basis of disability in public programs. Individuals with disabilities who need a reasonable accommodation to participate in the hiring process or who require information in an alternative format must include this request in their letter of interest.