Survey Findings

Blue Bus Stop Amenities and Design Guidelines

Blue NORTH CENTRAL BUS. NORTH CENTRAL RTD

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- Survey Background Information
- Key Findings
- Summary of Respondents and Responses

Survey Background



The survey was crafted by the project staff and made available to the public online from 9/25-10/31. A total of 15 responses were collected from the online survey.

In addition, the project team staff surveyed people in-person on September 26th and 27th at the Española Transit Center and on the bus. A total of 37 paper responses were collected from this effort.

Key Findings

- The survey gave voice to frequent users of the bus service. Around 40% of respondents said that they ride the bus 5 or more times per week.
 Another 17% said they ride the bus 3-4 times a week.
- Half of respondents were in the lowest income bracket, making less than \$17,000 per year.
- Many respondents felt that it was safe and convenient to wait for and board the buses, at around 86%. However, only around 55% said that there was adequate protection from weather at bus stops.
- Amenities such as having a bus stop shelter, public Wi-Fi access, bus route map information, and seating had the highest amount of support.



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Race/Ethnicity - The majority of respondents (55%) were Hispanic or Latino. Respondents were relatively representative of the population demographics, except that there were no Black or AAPI respondents.

Out of

52 respondents* Age - 75% of respondents were 35 or older. Otherwise, respondents were from all age groups including under 18 years old.

Income - Respondents were from all income brackets although 50% were in the \$0-\$16,999 lowest income bracket.

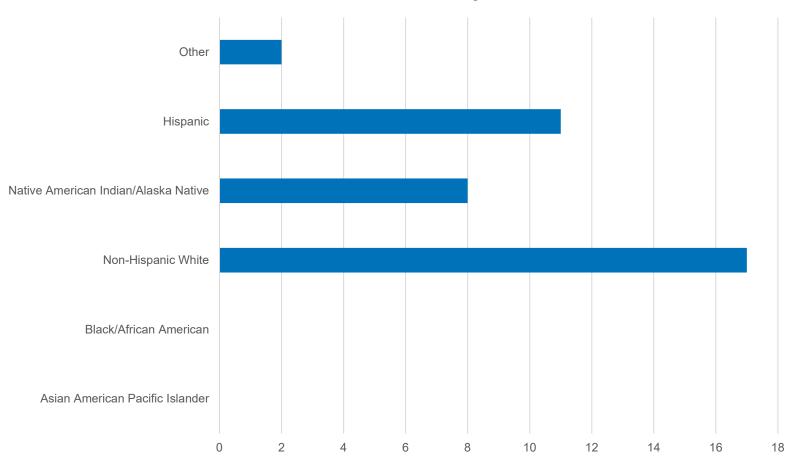
Gender - Over half (60%) of respondents were men while 40% were women.

Disability status - 39% of respondents identified as having a disability.

Household size - The average household size was 2.4 people.

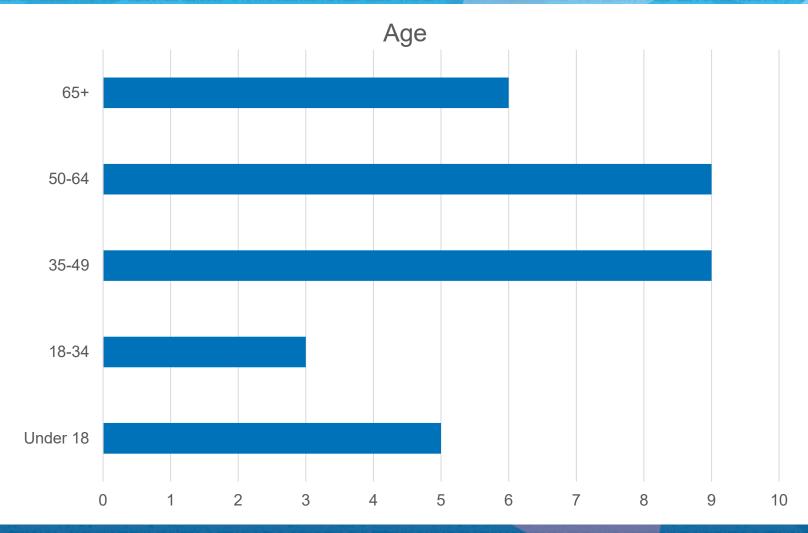
*Note that not all respondents answered the demographic questions. For race/ethnicity and age, there were 32 respondents. For income there were 24 respondents. For disability, there were 23 respondents. For household size, there were 22 respondents.



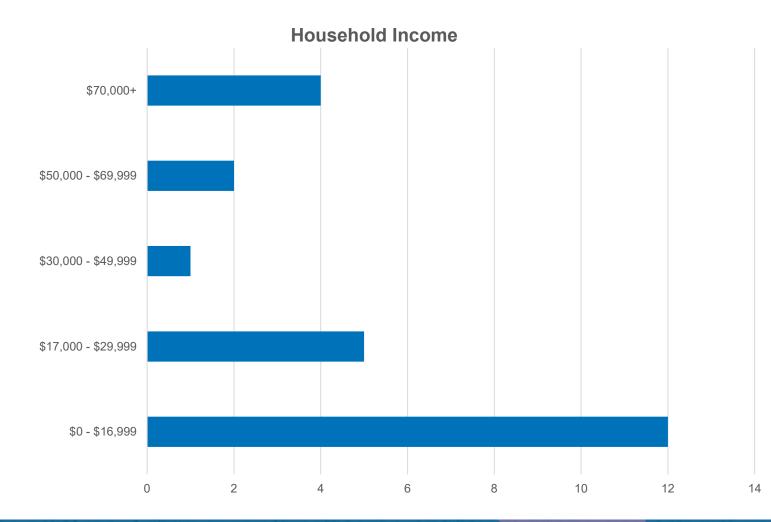


Race and Ethnicity

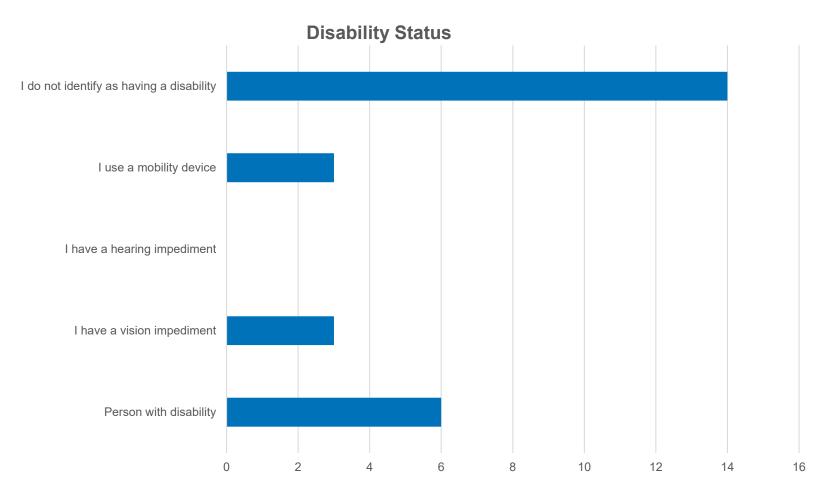




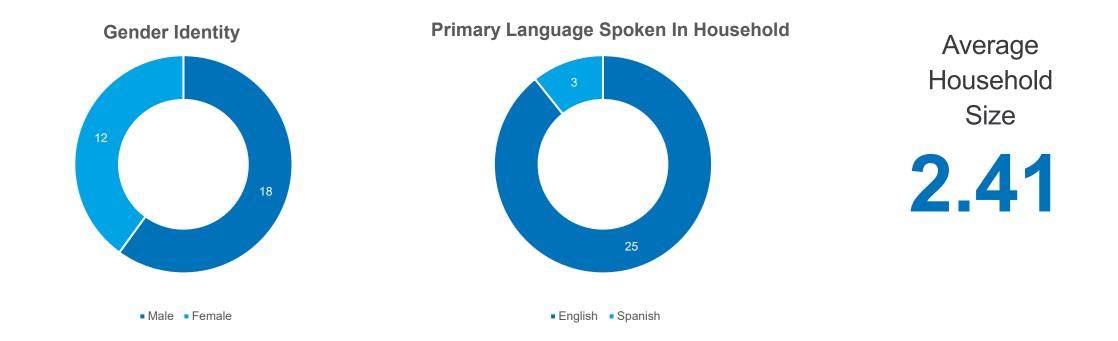














Bus Stop Existing Amenities

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Presentation title

Experience at Bus Stops

For the following findings, we asked respondents to reference the bus stop they use the most frequently or stop closest to where they live.

- Respondents felt like for the most part (85-88%) that they felt safe and that it was convenient while waiting and boarding the bus.
- 55% of respondents said there was protection from weather at their bus stop.
- 62% of respondents said that there was adequate lighting at their bus stop.
- 63% of respondents said that there was adequate route information at their bus stop.
- 68% of respondents said there was comfortable seating at their bus stop.



Suggestions for improvement

When asked what would help to make their bus stop feel more comfortable, respondents said:

- Additional protection from the cold and weather, especially in winter months
- Seat recliners
- Bus stop shelters
- Better lighting



Suggestions for improvement

When asked for open-ended feedback, these themes were consistently present:

- More bus stops
 - "I live miles from the bus stop.. I would like to have one real closer.."
 - "A few more stops would be nice. Especially between the Courthouse and Kit Carson Park ~ that is a very long stretch. I don't see any sign of them reinstating Allegre Mall going north or Smith's going south."
 - "Bus stop by the church, more frequent buses"
- More frequent service
 - "More weekends"
 - "More frequent buses"
- Appreciation for the bus service
 - "I like riding the bus"
 - "Great drivers"



Desire for Bus Stop Amenities

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Presentation title

What amenities are desired?

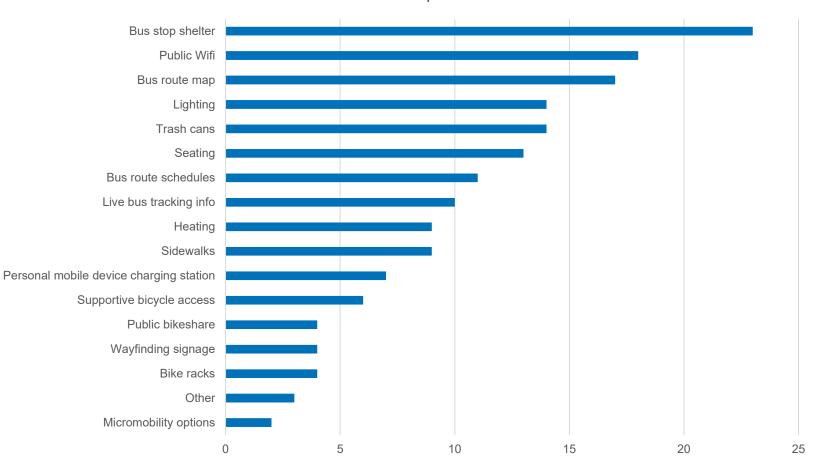
Out of a list of potential bus stop amenities, we asked respondents what they would like to see at their bus stop.

The top choices were:

- Bus stop shelters
- Public Wi-Fi
- Bus route maps
- Lighting
- Trash cans
- Seating
- Bus route schedules



What amenities are desired?



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NORTH CENTRAL Desired Bus Stop Amenities

For the "Other" category, respondents specified "Bathrooms" and "Comfortable Seating."



Thank you! Questions?

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