

April 7, 2025

Welcome to the Blue Bus Bulletin!

Greetings and welcome to the first edition of the *Blue Bus Bulletin*, from the North Central Regional Transit District! In each newsletter you'll find helpful information on riding the Blue Bus or booking rides through MyBlue™, our revolutionary on-demand ridesharing system serving Española, Edgewood, Pojoaque-Nambé and Taos, New Mexico, as well as important updates and service announcements.

We'll also share details about specific routes and upcoming events as well as news and updates about the Transit District and our staff.



The Blue Bus: Connecting Northern New Mexico

The Blue Bus is here to help you get where you need to go—whether it's to work, a doctor's appointment, your favorite store, or just to enjoy the stunning landscapes of our region. Our fare-free bus routes and affordable MyBlue™ ridesharing service offer reliable and effective options to travel across northern

New Mexico.

More Than Just a Ride

At the Blue Bus, we believe transportation is about more than just getting from one place to another. It's about building stronger communities, supporting local businesses, and ensuring everyone has access to the places and services that matter most.

What Is the Blue Bus?

The North Central Regional Transit District Blue Bus offers free routes connecting key towns like Taos, Española, and Santa Fe, making it easier for both residents and visitors to access important destinations throughout the region.

Our new MyBlue™ ridesharing service is only \$1 per trip for door-to-door rides within zones in Edgewood, Española, Pojoaque-Nambé and Taos. Book your trip in advance on your mobile device or via a phone call. In addition, we also provide on-demand, door-to-door ADA/Paratransit service for medically qualified customers who aren't able to ride a regular bus.

Our Mission: Connecting Communities

Our mission is simple yet powerful: to provide safe, accessible, and efficient transportation services that enhance the quality of life for all. Whether you're accessing healthcare, education, or recreational activities, the Blue Bus is here to help you get there with ease.

Learn More About the Blue Bus



Blue Bus Buzz

We're excited to announce the launch of the Blue Bus Buzz, our company blog! Stay informed with the latest updates, behindthe-scenes stories and highlights from across our organization. Posting content every first and third Monday.

Read our latest post here!

Spring Service Change

To better serve our riders, we're **restoring three routes** to improve connectivity and ensure more direct access for tribal communities. These routes will **replace** the 500 Tribal Combined route.

Here's the new Route Structure:

160 Santa Clara: Service between Santa Clara Pueblo, Española, and

Santa Fe

• Schedule: Monday-Friday, 7:00 a.m. - 5:00 p.m.

220 Tesuque: Connecting Pueblo of Pojoaque, Pueblo of Tesuque, and Santa Fe

• Schedule: Monday-Friday, 6:40 a.m. - 6:30 p.m.

230 San Ildefonso: Providing access between Pueblo of Pojoaque, Pueblo de San Ildefonso, and Los Alamos

• Schedule: Monday-Friday, 6:22 a.m. - 7:05 p.m.

500 Tribal Combined: Suspending service

View the Routes



Transit Employee Appreciation Day

On March 18, the Blue Bus celebrated Transit Employee Appreciation Day with activities, prizes and gifts throughout the day to honor the hard work our team members do every day.













Our Website | Contact Us | Find Your Route

You are receiving this email because you have requested to receive information from the North Central RTD.

The Blue Bus, North Central Regional Transit District | 1327 N. Riverside Drive | Española, NM $\,$ 87532 US $\,$

<u>Unsubscribe</u> | <u>Update Profile</u> | <u>Constant Contact Data Notice</u>



Try email marketing for free today!