

Blue bus BULLETIN

May 5, 2025



Get Around With the Blue Bus

Ride Your Way for Only \$1 With MyBlue™

Sometimes our daily schedules don't align with public transportation options in the area. Luckily, our revolutionary rideshare service MyBlue™ is here to help!

For only \$1 per trip, you can go anywhere in our four service areas and get there on your own schedule. MyBlue™ is available in Taos, Española, Pojoaque/Nambé and Edgewood.

Taos Zone: Travel within a 2-mile radius of the 340 Chile Line Route, from the Ranchos de Taos Post Office to Taos Pueblo entrance, from 6:00 a.m. to 6:00 p.m.

Española Zone: Travel within a 15-mile radius of the Española Transit Center from 6:00 a.m. to 6:00 p.m.

Pojoaque/Nambé Zone: Travel within Nambé Pueblo, the Pueblo of Pojoaque and the Pojoaque Valley Schools Jacona Campus from 6:00 a.m. to 6:00 p.m.

- Rides within the Pojoaque/Nambé Zone are **FREE!**

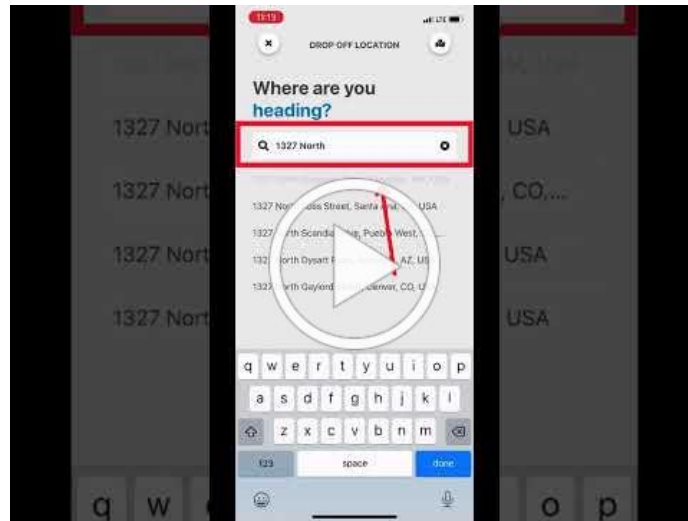
Edgewood Zone: Travel within the Town of Edgewood in Sante Fe County from

7:30 a.m. to 5:30 p.m.

Pay conveniently in the MyBlue™ app or provide \$1.00 in exact cash to your driver. Additionally, riders who qualify for ADA/Paratransit services ride MyBlue™ **FREE!**

Call us at 1-866-206-0754 to book your ride today!

Check out our instructional video so you can book your MyBlue™ trip like a pro!



[Learn More About MyBlue™](#)

Commute Better With the Blue Bus

Thinking of taking the Blue Bus or MyBlue™ to work? Great choice!

The Blue Bus is an essential, reliable and safe option for your daily commute.

1. **Save Money** - the Blue Bus is fare-free and MyBlue™ is only \$1 per trip. Save your money for what really matters.
2. **Go Green** - fewer cars on the road means a cleaner environment for everyone!
3. **Skip the Stress** - no more dealing with parking or traffic. Just sit back and enjoy the ride.
4. **Flexibility** - Utilize any of our 26 fare-free fixed routes or pay just \$1 per trip and get wherever you need to go whenever you need to go with our MyBlue™ ridesharing service!

[Find Your Ride Today](#)

Blue Bus in the Community

[Take a look at our recent press appearances in local publications!](#)

[New Mexico Department of Transportation, April 8, 2025](#)

[Regional Public Safety Agencies Unite to Ensure Safe Pilgrimage to Santuario de Chimayó](#)

[Los Alamos Daily Post, April 11, 2025](#)

Mass Transit Magazine, April 15, 2025

NCRTD Improving Transit Access for Rural Communities in New Mexico

Santa Fe New Mexican, April 19, 2025

Holy rollers: Blue Bus makes Chimayó pilgrimage feasible for limited-mobility faithful

Congratulations to our Executive Director, Anthony Mortillaro, for receiving the Regional Development Corporation (RDC) New Mexico REDI Award!

The RDC is a private non-profit 501(c) 3 organization dedicated to improving economic development in Northern New Mexico.

REDI Awardees are individuals whose unwavering determination, innovative thinking, and genuine kindness have positively impacted the communities of northern New Mexico and enriched the lives of those we serve. Congrats, Tony!

View the award [here](#).



Blue Bus Buzz

Stay informed with the latest updates, behind-the-scenes stories and highlights from across our organization. Posting content every first and third Monday.

[Read our latest post here!](#)

Route of the Month

Experience the 275 Turquoise Trail route – convenient stops and relaxing commutes. Ditch the car and ride the Blue Bus whether you're exploring Santa Fe, Madrid or enjoying scenic views along the historic Turquoise Trail.

Ditch the car and ride the Blue Bus whether you're exploring Santa Fe, Madrid or enjoying scenic views along the historic Turquoise Trail.

Take a free trip and explore the Mineshaft Tavern, the Santa Fe Place Mall as well as your daily destinations.



[View the Route](#)

Bike to Work Week

Come see us at the **Bike to Work Week** event on May 13 from 7:30 - 9:30AM and 12 - 1PM.

This commuting resource fair at the Santa Fe Capitol Station bus loop will provide helpful information on Blue Bus routes, using your bike on the bus and on our MyBlue™ rideshare vans, as well as info on the Bike to Work Week event!



[Our Website](#) | [Contact Us](#) | [Find Your Route](#)

You are receiving this email because you have requested to receive information from the North Central RTD.

The Blue Bus, North Central Regional Transit District | 1327 N. Riverside Drive | Española, NM 87532 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email marketing for free today!