

Blue bus BULLETIN

February 3, 2026

Celebrating Transit Equity Day

Transit Equity Day

In honor of Rosa Parks' birthday



Equity in transit helps communities
move forward together.

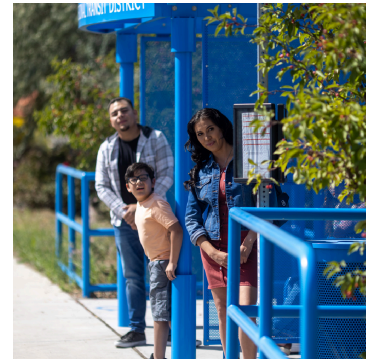
On February 4, we recognize Transit Equity Day, a day that highlights the importance of fair, accessible and affordable transportation for everyone.

Transit Equity Day is observed on Rosa Parks' birthday and honors her lifelong commitment to civil rights and dignity. Her legacy reminds us that public transit has always been about more than transportation. It's about access to opportunity, independence and community.

At the Blue Bus, transit equity is something we work toward every day. We believe transportation should never be a barrier to jobs, healthcare, education or connection. That's why we focus on removing obstacles wherever we can.

What transit equity looks like in our community:

- Fare-free fixed-route service
- Affordable on-demand MyBlue™ rides
- Service that connects people to essential destinations
- A commitment to serving rural and underserved areas



To honor Transit Equity Day, we're taking an extra step: On February 4, all on-demand MyBlue™ rides will be fare-free! By removing the \$1.00 fare for the day, we're reinforcing our commitment to access, affordability and opportunity for all. Whether it's a quick errand or an essential trip, everyone deserves the freedom to move.

Transit equity is an ongoing effort, and we're proud to continue showing up for our community. Thank you for riding with us.

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